



LitLoop Privacy Policy

Last updated: July 18, 2025
Effective July 18, 2025

LitLoop helps teachers and students read together in sync. Protecting user privacy is central to that mission. This policy explains what data we collect, why, and how users can control it.

1. Information We Collect

Category	Data Collected	Collection Point
Account Data	Full name, email, school or institution, subject taught, years of teaching experience	Registration form
Reading Activity	Current page, highlights, bookmarks, sync metadata	In-app use
Session Cookies	Authentication token	Login
Technical Logs	IP address, device identifiers	Logged automatically by Cloudflare and Vercel for security and performance. LitLoop does not store these logs locally.

We do not collect marketing analytics within the app. The public landing page uses lightweight analytics that record only aggregated, non-identifiable metrics.

2. Legal Bases for Processing (GDPR)

- Contract necessity - to provide the core reading-sync service
- Legitimate interests - to secure the platform and prevent abuse
- Consent - for users under the age of digital consent where required

3. How We Use Your Data

- Create and manage user accounts
- Sync reading progress across devices
- Maintain secure login sessions
- Diagnose and fix technical issues

We never sell or rent your personal data.

4. Cookies and Similar Technologies

LitLoop sets a single, essential session cookie so you do not have to log in on every page load. We do not use advertising or cross-site tracking cookies.

5. Service Providers and Data Sharing

Service	Purpose	Safeguards
Supabase	Authentication and PostgreSQL database	Data encrypted at rest and in transit. Standard Contractual Clauses for EU transfers.
Google OAuth	Optional sign-in method	Limited to email and profile scope.
Cloudflare	CDN, DNS and security	Processes IP and device info for 24-48 hours in transient logs.
Vercel	Hosting	Stores server logs for up to 30 days.

We share data only with these processors under binding agreements that prohibit any secondary use.

6. International Data Transfers

Servers are located in the United States and the European Union. Where EU or UK data leave the EEA, we rely on Standard Contractual Clauses and robust technical measures (TLS, encryption at rest).

7. Data Retention

Data type	Retention period
Account data	Until you delete your account or after 24 months of inactivity
Reading activity	12 months after last access, then anonymised
Support emails	18 months, for audit and quality assurance
Server logs (Cloudflare / Vercel)	Up to 30 days

You can request erasure at any time (see Section 9).

8. Security

- TLS encryption for all traffic
- Database encryption at rest managed by Supabase
- Role-based access controls restrict staff access
- Regular dependency and infrastructure patching

9. Your Rights

Where applicable (GDPR, CCPA, etc.) you may:

- Access the personal data we hold about you
- Correct inaccurate data
- Request deletion ("right to be forgotten")
- Receive a copy in portable format
- Object to or restrict certain processing

Email privacy@litloop.org to exercise these rights. We will respond within 30 days.

10. Children's Privacy

LitLoop is classroom-oriented and may be used by students under 18. Teachers or schools act as the primary point of contact and obtain any required parental consent. We comply with COPPA for users under 13 in the United States.

Parents or guardians may review or delete child data by contacting us at privacy@litloop.org.

11. Changes to This Policy

Significant changes will be announced in-app or by email at least 14 days before they take effect. The "Last updated" date reflects the latest revision.

12. Contact

Questions about privacy? Email privacy@litloop.org and we'll get back to you as soon as we can.

End of Privacy Policy